

MAY 03 2007

## FAX COVER SHEET

Date: 5/3/2007

Hewlett-Packard Co.  
Legal Department  
11311 Chinden Blvd.  
Boise, ID 83714

PAGES: Number of Pages INCLUDING this cover sheet: (15 pgs)

FROM: Jessica Fusek  
Phone: (208) 396-3575  
Fax: (208) 396-3958

TO: Mail Stop Amendment  
Commissioner for Patents  
Alexandria, VA  
Fax: (571) 273-8300

REF: Serial No.: 10/829519  
Attorney Docket No.: 200315006-1

## Attached for filing:

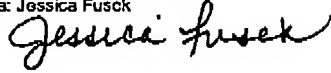
- 1) Transmittal Letter for Response/Amendment in duplicate (2 pgs)
- 2) Response to Office Action mailed February 27, 2007 (10 pgs)
- 3) Statement of Common Ownership (2 pgs)

I hereby certify that this correspondence is being  
transmitted to the US Patent and Trademark Office  
facsimile number (571) 273-8300

Date of facsimile: 5-3-2007Typed Name: Jessica L. FusekSignature: Jessica L. Fusek

MAY 03 2007

Application Number: 10/829,519  
Response to Office Action of 2/27/2007

I hereby certify that this paper is being  
transmitted to the Patent and Trademark Office  
facsimile number (571) 273-8300.  
Date of facsimile: 5-3-2007  
Typed Name: Jessica Fusck  
Signature: 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number :	10/829,519	Confirmation No: 7356
First Named Applicant:	Steven J. Simske	
Filed :	04/22/2004	
TC/A.U. :	2173	
Examiner :	Nicholas S. Ulrich	
Docket Number :	200315006 -1	
Customer Number :	022879	

Statement of Common Ownership

Sir:

The above-referenced patent application and the prior art presented in the Office Action mailed 2/27/06 (United States published patent application number 20040203627 to Loomis), were, at the time at the invention of the above-referenced patent application was made, owned by, or subject to, an obligation of assignment to the same organization (MPEP§706.02(l)(2)). At the time the inventions were made, both were owned by Hewlett-Packard Company.

2

Application Number: 10/829,519  
Response to Office Action of 2/27/2007

The Examiner is requested to phone the undersigned if the Examiner believes such would facilitate prosecution of the present application. The undersigned is available for telephone conversations at any time during normal business hours (Pacific Time zone).

Respectfully Submitted,  
Steven J. Simske et al.

By: /Jeff D. Limon/  
Jeff D. Limon  
Agent for the Applicants  
Registration Number 45,418

Hewlett-Packard Company  
Legal Department  
1000 NE Circle Blvd.  
Corvallis, OR 97330  
Telephone: (541) 715-5979  
Fax: (541) 715-8581

MAY 03 2007

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

## PATENT APPLICATION

ATTORNEY DOCKET NO. 200315006-1

Inventor(s): Steven J Simska et al

Confirmation No.: 7356

Application No.: 10/829519

Examiner: Nicholas S. Ulrich

Filing Date: Apr 22, 2004

Group Art Unit: 2173

Title: METHOD AND SYSTEM FOR PRESENTING CONTENT TO AN AUDIENCE

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

## TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment ☐ Petition to extend time to respond  
☐ New fee as calculated below ☐ Supplemental Declaration  
☒ No additional fee  
☒ Other Statement of Common Ownership Fee\$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	30	MINUS	35	= 0	X \$50	\$ 0
INDEP. CLAIMS	4	MINUS	4	= 0	X \$200	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

☒ A duplicate copy of this transmittal letter is enclosed.

I hereby certify that this paper is being  
transmitted to the Patent and Trademark Office  
facsimile number (571) 273-8300.

Date of facsimile: 5-3-2007

Typed Name: Jessica L. Fusek

Signature: Jessica L. Fusek

Respectfully submitted,

Steven J Simska et al

By Jeff D. Limon

Jeff D. Limon

Attorney/Agent for Applicant(s)

Reg No.: 45,418

Date: 5/3/2007

Telephone: 541 715 5979

Rev 02/07 (TransAndFee)